

NAMDRC



PHYSICIAN ADVOCACY FOR EXCELLENCE IN THE DELIVERY OF PULMONARY, CRITICAL CARE AND SLEEP MEDICINE

NAMDRC

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Historical Background – NAMDRC and

Membership in the Industry Advisory Committee

The National Association for the Medical Direction of Respiratory Care (NAMDRC), was established in 1978 as the National Association for Medical Direction of Respiratory Care by the American College of Chest Physicians, the American Thoracic Society and the American Society of Anesthesiologists as a 501(c)(6) tax-exempt organization. Its primary mission is: **“to improve access to quality care for patients with respiratory disease by removing regulatory and legislative barriers to appropriate treatment”** making it different from other medical societies.

Its membership is primarily comprised of pulmonary, critical care, and sleep physicians who practice in more than 1500 academic and non-academic hospitals nationwide.

The NAMDRC Industry Advisory Committee (IAC) is perhaps the best illustration of NAMDRC's ongoing commitment to partner with industry on issues of mutual concern. Through the IAC, industry has the opportunity to discuss policy issues with thought leaders, not only to vet those issues but also to discuss and implement possible strategic actions that are designed as genuine solutions. For example:

- NAMDRC coordinated a multi society meeting with FDA/CDRH to address concerns from ventilator manufacturers regarding inappropriate regulations pertaining to alarms, alarm failures, etc.

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43rd NAMDRC Annual Meeting and Educational Conference - March 12 - 14, 2020
The Scottsdale Resort at McCormick Ranch, Scottsdale, AZ



- NAMDRC worked with its sister societies to address labeling concerns for LABAs that overlooked the clinical reality of “overlap patients” who suffer from COPD and asthma.
- When a solid clinical argument can be made, NAMDRC has repeatedly engaged CMS to discuss a broad range of coverage and payment issues related to pulmonary medicine, critical care and sleep.

NAMDRC regards this partnership with industry as a benefit for all involved. It affords industry not only the opportunity to engage thought leaders, but NAMDRC also encourages industry to bring regulatory and legislative matters to its attention, especially when these matters are creating barriers to access of care.

IAC members also enjoy the opportunity to attend an Educational Conference on topics of interest to individual IAC thought leaders and hold small focus groups at the NAMDRC Annual Meeting, or larger more formal ones in other settings to address IAC member issues. The small discussions, range from informal 30-60 minutes to larger more formal focus groups of 6-8 hrs.

The focus groups may be captured and provided to the sponsor for future discussion and action.

NAMDRC is a special organization whose vision of achieving a stronger more vocal and broader voice for pulmonary physicians and their patients is realized through the contribution of practitioners and industry as members of the care team.

There are two levels of IAC membership – Gold Membership and Platinum Membership

Gold Membership

Benefits

- One seat on NAMDRC Industry Advisory Committee
- Access to monthly **Washington Watchline** with complimentary space for corporate comments, product news, etc.
- Complimentary registration for two attendees to NAMDRC Annual Meeting and Educational Conference
- Recognition as a NAMDRC Gold Member in selected NAMDRC publications, events, and website
- A focus group with NAMDRC leaders at NAMDRC Annual Meeting
- Private dinner for IAC members with NAMDRC leadership and invited guests at NAMDRC Annual Meeting

Annual Fee for Gold membership \$15,000



Platinum Membership

Benefits

- One seat on NAMDR Industry Advisory Committee
- Access to monthly ***Washington Watchline*** with complimentary larger space for corporate comments, product news, etc.
- Complimentary registration for four attendees to NAMDR Annual Meeting and Educational Conference
- Complimentary memberships for four physicians (These members have all rights and privileges)
- Recognition as a NAMDR Platinum Member in selected NAMDR publications, events, and website
- A focus group with NAMDR leaders at NAMDR Annual Meeting
- Private dinner for IAC members with NAMDR leadership and invited guests at NAMDR Annual Meeting
- Participation in a Policy Forum with NAMDR leaders, IAC members and special guests
- Special reception for interaction with guest speakers from Public Policy Forum
- Dependent upon logistical coordination, more tailored focus group discussions with pulmonary medicine thought leaders

Annual Fee for Platinum membership: \$25,000